

IR TOP SELECTED BY EURONEXT AS ITALIAN EXCLUSIVE PARTNER FOR THE INDEPENDENT EQUITY RESEARCH FOR LISTED COMPANIES

The pan-European programme arises from Euronext's European Tech SME initiative to assist listed technology companies in developing their business on a greater scale through capital markets

Milan, 1st February 2018

IR Top, leader in Italy in the Independent Equity Research, Investor Relations and IPO Advisory, has been selected as Italian exclusive partner in the "Trade & Leverage" programme as part of Euronext's European Tech SME initiative which was launched in September 2017 and is dedicated to German, Italian, Spanish and Swiss tech companies newly listed on Euronext. Following their listing and over the course of two years, these companies will be eligible for investor relations services such as equity research, investor events and investor relations solutions. In particular, IR Top Research will be the Italian exclusive supplier for Equity Research with an independent and specialised team of analysts; IR Top Consulting will also organise Investor Forums and Events. The seven European providers have been selected by Euronext for the quality of their service and their track record in assisting European Tech SMEs with their investor relations:

- Baader Helvea and Sphene Capital (Germany/ Switzerland/ Austria)
- IR Top (Italy)
- CF&B Communication, F2iC and Invest Securities (France)
- Edison (UK)

Anna Lambiase CEO of **IR Top** commented: "We are proud to have been selected as Italian exclusive partner on the independent research of companies listed on Euronext. This acknowledgment certifies the appreciation also abroad for the quality of our research and for our excellence in Investor Relations. Since the creation of this specialization within our group we have thought that offering qualitative and quantitative information that improve the knowledge of the business model on going public and listed SMEs by institutional investors, including international ones, is one of the fundamental requisites for raising capital on the financial market and supporting companies growth. With over 15-year work on Capital Markets dedicated to Small-Mid Cap, IR Top receives further acknowledgment and we are pleased to bring our expertise to the development of Tech SME that choose to trade on this European stock market as an alternative financial instrument for growth".

Listed companies participating in the Euronext "Trade & Leverage" programme will benefit from IR Top's know-how in independent research with the added benefit of expanding investor-based information for stock selection in the portfolio.

Research reports will be released on a regular basis and are aimed at improving visibility and increasing investors understanding on a listed company. They cover a company's business model and strategy and includes financial forecasts, a peer analysis and equity valuation (Target Price). The main objective of IR Top Equity Research is to provide a valuation tool on listed and going public companies for funds specialised on European Small-Caps, to expand Equity Story's knowledge among the financial markets, to improve liquidity and the stock price formation, by contributing to a virtuous circle for European newly listed tech companies on Euronext.

With more than 330 listed Tech SMEs representing a total market capitalisation close to €60 billion, and over 750 active tech investors, Euronext is the primary venue for innovative companies in Europe. Since 2014, close to 90 tech companies have gone public on Euronext markets, of which

eight were from the four new countries in Europe. In 2017, Euronext opened new offices in four European countries outside its core markets: in Germany (Frankfurt, Munich), Italy (Milan), Spain (Madrid) and Switzerland (Zurich), to assist tech companies in developing their business on a greater scale through capital markets.

Il presente comunicato è disponibile sul sito: www.irtop.com, www.pmicapital.it e www.aimnews.it

IR Top is leader in Italy in the Independent Equity Research, Investor Relations and IPO Advisory. Founded in Milan in 2001, it has developed a solid track record on companies listed in the MTA-STAR and a leading position on the AIM Italia market, dedicated to the Italian SMEs. IR Top works with a team made up of professionals with extensive experience in the equity capital markets and integrates finance, communication and securities law compliance skills. IR Top and the subsidiary VedoGreen were promoters and investors of SPAC GreenItaly1, listed on AIM Italia. PMI Capital, the innovative startup founded by IR Top, is the digital platform reserved for Institutional and Professional Investors of the SME Growth Market AIM Italia. IR Top is *Partner Equity Markets* of Borsa Italiana – LSE Group.

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